



FACT SHEET

Contact: Judy Conner, Volunteer Publicist
(408) 297-1779
Press@BarkSanJose.org

Bark in the Park 2009™
Dogs Take the Lead

September 19, 2009

10 a.m. – 5 p.m.

William Street Park

Corner of William and S. Sixteenth Streets

Downtown San José, San José, California

Admission free - \$5 donation per dog is encouraged

Event Description:

Dogs Take the Lead is this year's theme at Bark in the Park 2009™. When you take a dog for a walk, is the dog taking you for the walk? The answer to this question will be evident when dogs and their owners attend Bark in the Park 2009, the Largest Dog Festival in the US. When over 3500 dogs and 14,000 humans have enjoy this family oriented, all-day event it is clear who is taking the lead.

Located in an expansive, tree lined neighborhood park, this fun day features contests, music, celebrities, demonstrations, dog-related vendors and services, kids activities. Plus, dogs, lots of fun loving dogs.

Bark in the Park™ is a fundraising event hosted by the Naglee Park neighborhood's Campus Community Association (CCA). All proceeds benefit the CCA, Humane Society Silicon Valley and San Jose Animal Care Center.

Event Highlights:

Dog Costume Contest – 11 a.m.
Silly Dog Tricks – 12:00 pm.
Pet/Owner Look Alike Contest – 1:00 p.m.

Ongoing Activities:

Dog water Park
Performing Dogs
Free Dog Agility Course
Live Music
Herding Demonstrations
99 cent Rabies Vaccinations
Dog Rescue Organizations
Rally Obedience
Food and Beverages
Flyball Canine Relay

Public Contact Info:

Yelpline: 408.793.5125

Email: info@BarkSanJose.org

Website: <http://www.BarkSanJose.org>

P.O. Box 90038, San Jose, CA 95109-3038

Benefits

Proceeds from the event benefit the Campus Community Association and the Humane Society Silicon Valley. Over the 11 years of Bark in the Park over \$17,000 has been given to animal oriented charities. Bark in the Park has also invested over \$25,000 to education enrichment in Downtown San Jose Schools, children's literacy programs throughout San Jose, and community outreach, participation and involvement in our surrounding neighborhoods.

Sponsors:

City of San Jose
San Jose Mercury News
Humane Society Silicon Valley
San Jose Animal Care Center
San Jose Water Company
KLIV/KRTY
Star 101.3
Sam's Downtown Feed & Pet Supply
Bow Wowzer
Spots
Canine Corral Dog Daycare
Pooch Hotel
Greenwaste
Campus Community Association

About the Campus Community Association

Naglee Park is a historic San Jose neighborhood developed on the estate of Brig. General Henry Morris Naglee, a Civil War veteran and prominent California pioneer. The Campus Community Association grew out of Naglee Park to become a strong advocate for neighborhood values in San Jose. As a result, the Naglee Park neighborhood is at the forefront on issues affecting the downtown neighborhoods and San Jose as a whole.

About Humane Society Silicon Valley

Humane Society Silicon Valley (HSSV) is an independent, non-profit agency offering quality adoptions, medical care and education programs to enhance the human-animal bond. Established in 1929, HSSV has served Silicon Valley for more than 79 years and found homes for more than 500,000 animals. HSSV is an "open door" shelter and accepts animals 24-hours a day, seven days a week. HSSV's medical center offers affordable spaying/neutering, vaccinations and microchips to the public. More information about HSSV can be found at www.hssv.org

About the San Jose Animal Care Center

The City of San José created the Animal Care & Services division in 2001.. With the completion of the City of San José's new Animal Care Center, the City of San José itself is now providing shelter and field services for San José residents and for residents of Cupertino, Los Gatos, Milpitas and Saratoga. www.sanjoseanimals.com