



UNITED NEIGHBORHOODS OF SANTA CLARA COUNTY'S

# Neighbor to Neighbor

VOLUME 5, No. 4 APRIL 2002

## CALENDAR

### UNSCC WORKSHOPS

#### Touring Successful Neighborhoods

Saturday, April 20  
Cancelled because of low interest.

#### Starting a New Neighborhood Association

Tuesday, May 14  
6:30 to 8:30 pm

#### UNSCC Advisory Council Meeting

Wednesday, May 15  
6:45 pm

May 15, 2002

SBA Entrepreneur Ctr.  
84 W. Santa Clara St.  
San Jose

#### UNSCC Advisory Council Meeting

Wednesday, July 17  
6:45 pm

525 W. Alma Avenue  
San Jose

## STRONG AND QUIET LEADERSHIP

Eden Neighborhood Association in San Jose has been fortunate to have Carl Shoemaker as a resident. Since 1995, Carl has been with the neighborhood association. With a strong interest in building the association's membership, Carl served as vice-chairperson for two years before becoming chairperson and president of the association for another two years. Under Carl's leadership, Eden Neighborhood Association became active with the Strong Neighborhoods Initiative (SNI) and the garden beautification project at the local school. Carl really gets his hands dirty by rototilling, trimming, and weeding. Before leaving as chairperson, Carl diligently worked on and succeeded in recruiting an effective and capable replacement in Armin Quiring for Eden Neighborhood Association.

Carl came to San Jose with his supportive wife, Violette and their children. Carl has a chemical engineering degree and is retired after an accomplished career in the math and science field. Consistency and practicality bring Carl success with his family, work and neighborhood association. "Whatever is best – it gets done!" is Carl's motto.

United Neighborhoods of Santa Clara County salutes a dedicated, resourceful, and accomplished leader – Carl Shoemaker.

## SAN JOSE TO LAUNCH ANTI-LITTER CAMPAIGN

On April 20 the City of San Jose will celebrate Earth Day by launching an anti-litter campaign with a city-wide community cleanup day. Volunteers are asked to meet at locations throughout the ten council districts where they will be provided with a "litter kit" consisting of trash bags, gloves, a litter stick, and a safety vest. Volunteers are then asked to pick up litter for the morning before regrouping at the Cathedral of Faith Church for a free celebration lunch.

Please call 408-277-2270 for more information and to participate or visit [www.sjmayor.org](http://www.sjmayor.org) to find out more about the Pick Up San Jose.

525 W. Alma Avenue  
San Jose, CA 95125  
Phone: (408) 286-8661  
Fax: (408) 286-8680  
[unsc@pacbell.net](mailto:unsc@pacbell.net)  
[www.unsc.org](http://www.unsc.org)

## UNITED NEIGHBORHOODS OF SANTA CLARA COUNTY

United Neighborhoods of Santa Clara County is a coalition of neighborhood associations. Our mission is to promote the creation, preservation, and enhancement of healthy neighborhoods through education, resources and outreach.

# Neighbor to Neighbor

## 2002 - 2005 STRATEGIC PLANNING

As part of UNSCC's 2002-2005 strategic planning process, the Board of Directors attended a Saturday workshop in early March to look at goals and objectives for UNSCC. A brainstorming session identified 42 items for further development. A prioritizing exercise resulted in the top ten list below:

1. Working more with mayors and city agencies
2. UNSCC to have a solid financial base
3. Increase revenue for more UNSCC staff
4. Develop marketing & public relations plan for UNSCC
5. To be known in & out of Santa Clara County
6. Tracking of neighborhoods data
7. Define and drive "quality of life" in neighborhoods
8. Post neighborhood news on website
9. Have an advocate for neighborhood associations
10. More active with regional neighborhood issues

At the March Advisory Council meeting, the same list of 42 items were presented to 14 members at a breakout session. Member representatives were asked to review and prioritize the lengthy list using the same procedures used by the Board of Directors. The members' top ten priorities were:

1. UNSCC to have a solid financial base
2. Have a roundtable on neighborhood issues
3. Have a recruitment plan for volunteers
4. More active with regional neighborhood issues
5. More social events among neighborhood associations
6. Working more with mayors and city agencies
7. Mapping of neighborhood associations' boundaries
8. Define and drive "quality of life" in neighborhoods
9. Increase revenue for more UNSCC staff
10. Increase individual donors

Board members and Advisory Council workshop participants agreed on more than half of the primary focus areas. In the spring, Board members and the Executive Director will have a strategic planning retreat using these lists as the starting point for the 2002-2005 plan. The board will return to the Advisory Council for further review. Member representatives are encouraged to be involved in this planning process by contacting UNSCC.

## NUSA 2002

### CONNECTING AMERICA'S NEIGHBORS

Neighborhoods USA (NUSA), a national organization committed to building and strengthening neighborhood associations, is hosting their annual conference in Houston, Texas May 22 - 25, 2002. This conference is attended by approximately 1200 neighborhood and civic leaders from across the United States. The workshops are very educational and inspiring. For more information call the UNSCC office at 408-286-8661 or email [nusa@cityofhouston.net](mailto:nusa@cityofhouston.net).

### TRAFFIC CALMING GRANT

United Neighborhoods of Santa Clara County (UNSCC) has received mini grants from the Traffic Safe Communities Network (TSCN) as part of California's Office of Traffic Safety Program. Through this grant, neighborhood associations throughout Santa Clara County can request a presenter to speak on "traffic calming" at their meetings. The goal of this grant is to improve the quality of life in communities by educating residents to advocate for a) slower and safer traffic, b) reduced traffic volume, and c) improved walking and bicycling conditions.

As part of the grant, UNSCC will be developing an educational traffic calming brochure and hiring a traffic safety advocate to give presentations to neighborhood associations. Also, UNSCC will be having four comprehensive 2 ½ hour traffic calming workshops in various locations throughout Santa Clara County.

Please contact UNSCC for additional information regarding the scheduling of the traffic calming presenter. If you have a passion for traffic safety and good presentation skills, contact UNSCC about the traffic calming presenter position at 408-286-8661 or [unsc@pacbell.net](mailto:unsc@pacbell.net).

# Neighbor to Neighbor

## SANTA CLARA COUNTY YOUTH TASK FORCE

The Santa Clara County Youth Task Force is a group of young people empowered to advise the Board of Supervisors and the Human Relations Commission on the importance of youth leadership and youth support. The Youth Task Force is a year long commitment, it's fun, you meet a lot of new people and get your community service hours for school. More importantly, you get to discuss youth issues/problems and rally for solutions with other youth from throughout Santa Clara County. We participate in youth conferences and events which serve to further identify community needs and address these needs through strategic advocacy. The Youth Task Force believes that recreational activities and community activism implemented by and for youth are effective deterrents to drug abuse, gangs, violence and teen pregnancy. If you know a young person between the ages of 14-20 who is committed to being involved, speaking out and making a difference, the Youth Task Force is for them! This is a great opportunity for youth interested in local government and social justice.

An application may be downloaded at:  
[claraweb.co.santa-clara.ca.us/ohr](http://claraweb.co.santa-clara.ca.us/ohr) (click on ytf link)  
or call 408-792-2315 for more information.

## LAND USE & WATER SUMMIT

The Santa Clara Valley Water District invites policy makers and community leaders to identify county and regional solutions to address land use decisions and water supply, to influence water supply and recycled water policy issues, and to hear experts address potential policy solutions that balance land use, water demand, and ground-water protection.

The summit is on May 23, 2002 from 8:00 am to 1:30 pm at the Crowne Plaza Hotel in downtown San Jose. Breakfast and lunch will be served, and parking vouchers will be provided. For more information call 408-265-2607 x3060.

## IMPORTANT NOTICE ABOUT SAN JOSE INTERNATIONAL AIRPORT

In August 2001, the new commercial runway 30-R was opened. The next major project, the reconstruction of runway 30-L, is underway.

On April 2, 2002, runway 30-L will close for six months to begin a reconstruction and improvement project. As a result of the closure, runway 30-R will be the main runway for both departures and arrivals. Accordingly, flight patterns will shift approximately 700 feet to the east. Due to this shift, there will be a noticeable change in flight activity.

Once reopened, runway 30-L will be the primary runway for arrivals and runway 30-R will be the primary runway for departures. Should you have any questions about the Airport Improvement Program, call 408-501-0979 or email [communityinput@sjc.org](mailto:communityinput@sjc.org).

*Airport Neighborhood Services Group  
Norman Y. Mineta San Jose International Airport*

## VALLEY TRANSPORTATION AUTHORITY

VTA Board of Directors Meeting  
Thursday, April 4 at 6:00 pm  
County Supervisors Chambers  
70 West Hedding Street, San Jose

The VTA Board will meet to discuss ways to deal with the expected \$2.4 billion deficit by 2021. Unless VTA identifies and secures additional funding sources, there will likely be massive bus, light rail and train services cuts in addition to the fares increase.

Contact Kim Strickland, South Bay Coordinator  
Bay Area Transportation & Land Use Coalition  
408-984-2285 or [kim@transcoalition.org](mailto:kim@transcoalition.org).

# Neighbor to Neighbor

## SILVER LEAF NEIGHBORHOOD ASSOCIATION

Established in 2000, the Silver Leaf Neighborhood Association of San Jose is bordered by Rosewell Road to the north, Highway 101 to the east, Bernal Road to the south, and Monterey Highway to the west. The association claims 950 households within its borders with about 120 active participants.

Currently, the Silver Leaf Neighborhood Association is working on a couple of projects. One project is an on-going neighborhood beautification effort with the planting of plants and shrubs along the sound wall at the end of Tennant Road. The second is the formation of a Welcome Committee to contact newcomers to the area and provide information and small gifts, along with an invitation to join the association. Based on Welcome Wagon idea from days of yore, this committee should be going strong by April.

Our Park Committee is working with San Jose Councilmember Forrest William's office on the issue of restroom facilities at the Silver Leaf Park. We will be polling our neighborhood for some input shortly. A Neighborhood International Potluck party is scheduled. It will be held at the Southside Community Center on Wednesday, April 17, from 7 to 9 pm. Contact Board member Brian O'Neill at [boneill@slna.org](mailto:boneill@slna.org) for more information.

We are also reviewing the process for obtaining 501(c)(3) status.

Other events we are looking at for the future include our annual Dumpster Day and Picnic and the National Night Out in the Park.

For more information about any of these events or about the Silver Leaf Neighborhood Association, visit our web site at [www.slna.org](http://www.slna.org)

*Bob Robinson, President  
Silver Leaf Neighborhood Association  
[bobrobinson@slna.org](mailto:bobrobinson@slna.org)*

## JUST CAUSE EVICTION ORDINANCE

This letter is to ask your support for a Just Cause Eviction Ordinance in San Jose.

We are members of a broad coalition of labor, faith, and community groups who believe that fair rental procedures can only strengthen our communities.

Currently, landlords don't have to give a reason for an eviction. They can evict lower income tenants in order to raise rents, even in rent-controlled buildings, (although San Jose's rent control ordinance specifies that rent cannot be raised if the former tenant was evicted). Legal Aid Society estimates suggest that as many as 2500 families were evicted each month in San Jose during the boom.

A thirty-day notice can create an incredible upheaval for tenants. Rental deposits and moving costs are extremely expensive. Renters will probably have to move away from jobs, churches, schools, or needed services. If they decide to fight the eviction or can't move so quickly, an eviction automatically goes on their record, whether they win, lose, or settle, making it virtually impossible to rent again.

A Just Cause Eviction Ordinance would require landlords to have a legitimate reason for evicting tenants. Legitimate reasons for eviction would include: non-payment of rent, creating a nuisance or disturbance, breach of rental contract, or if the landlord needs the space for personal use.

Just Cause provisions encourage stable, livable neighborhoods. Cities with successful Just Cause Eviction Ordinances are Berkeley, San Francisco, Hayward, East Palo Alto, Santa Monica, Beverly Hills, and Los Angeles.

Please call your council member and the mayor, let them know how much you care. Tell them you support a Just Cause Ordinance in San Jose.

*Katherine Bock, Just Cause Coalition  
Low Income Self-Help Center  
408-977-1275*

# Neighbor to Neighbor

## NEIGHBORHOOD NEWS

### **Redwood Estates Community Club Silent Auction and Earth Day Picnic**

Saturday, April 20, Noon to 3:00 pm  
Redwood Estates Pavilion, Los Gatos  
(off Hwy. 17 Redwood Estates exit to the right)

Come join our generous mountain neighbors to help raise money to rebuild the playgrounds in Redwood Estates at our popular Silent Auction and Earth Day Picnic. Bid on thousands of dollars worth of wonderful items donated by local businesses and neighbors, eat lots of great food for \$5/person, learn about conservation and gardening for Earth Day, join in games and crafts for the kids, and help build a safe place to play for the children of the mountains and their families.

Our auction will include plants, toys, wine, overnight stays as well as services by local vendors. Remember, there will be plenty of items on which you would be spending money anyway, such as oil changes and groceries. If you buy it here, the money goes towards the parks!

We need your help and participation. Used equipment has been donated but will not be installed due to changing regulations and codes. So, bring your checkbooks, have fun, outbid your friends and take away some treasures. The closing bell is at 2:00 pm. All proceeds go to the playground fund. Take Hwy. 17 (880) South (towards Santa Cruz), exit at Redwood Estates and proceed to your right up the hill on Madrone Drive to the Pavilion. For information call Barbara Lougee at 408-353-5300. See you there!

### **Rosemary Gardens Neighborhood Yard Sale! Lots of treasures, something for everyone!**

Saturday, May 4 from 8:00 am to 4:00 pm  
North First Street at Rosemary Street, Gish Road,  
and Sonora Avenue in San Jose.

Contact Joseph Fota, President  
Rosemary Gardens Neighborhood Association  
rgna.tripod.com, phone: 408-441-RGNA

### **Burbank Family Health Fair**

Saturday, April 20 from 9:30 am to 2:30 pm  
Luther Burbank School  
4 Wabash Avenue, San Jose

Free activities and educational seminars, free lunch and entertainment, free health screenings, free child supervision (3 years old and up, RSVP required).

Contact Daniel J. Chavez  
Burbank Community Association  
408-975-9458 or d.j.chavez@juno.com

### **Celebrate Multicultural Earth Day!**

Roosevelt Park & Community Center  
901 E. Santa Clara St. in San Jose  
(corner of Santa Clara and 19th Street)  
Sunday, April 21, 11:00 am to 4:00 pm

Music + Dance + Food + Learning = Fun!  
Artwork, games, and children's activities  
FREE health services and information plus!  
Environmental Justice Mini-Summit.

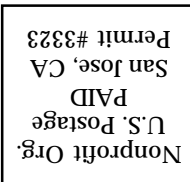
For more information, call 408-287-6707 ext. 313  
or visit [www.svtc.org/svtc/](http://www.svtc.org/svtc/)

#### **UNSCC BOARD OF DIRECTORS**

<b>Chair</b>	Daniel J. Chavez
<b>Vice Chair</b>	Scott Scholz
<b>Recording Secretary</b>	(open)
<b>Treasurer</b>	Tom Freeman
<b>Board Members</b>	Tom Clifton
	Renee Horton
	Jean McClosky
	Dale Osborn
	Cecilia Santos-Chavez
	Rosario Vasutin

#### **UNSCC STAFF**

<b>Executive Director</b>	Jacqui Carr Gouveia
---------------------------	---------------------



UNSCC  
525 W. Alma Ave.  
San Jose, CA 95125  
Phone: (408) 286-8661  
Fax: (408) 286-8680  
unsc@pacbell.net  
www.unsc.org

## GENERAL MEMBERS

---

Berryessa Citizens Advisory Council  
Blossom Valley Neighborhood Association  
Buena Vista Neighborhood Association  
Burbank Community Association  
Campus Community Association  
Canoas Garden Neighborhood Association  
Capital Park – Goss Community Association  
Crescent Park Neighborhood Association  
Eden Neighborhood Association  
Edenvale Roundtable Community Association  
Friends of Santa Teresa Park  
Goodyear/Mastic Neighborhood Association  
Guadalupe/Washington Neighborhood Association  
Horace Mann Neighborhood Association  
Lakewood Village Neighborhood Association  
LeyVa Community Action Team  
McLaughlin Corridor Neighborhood Association

Northside Neighborhood Association  
Old Mountain View Neighborhood Association  
Olinder Neighborhood Association  
Rancho Narvaez Neighborhood Association  
Redwood Estates Community Club  
Roosevelt Park Neighborhood Association  
Rosemary Gardens Neighborhood Association  
San Jose Downtown Residents Association  
San Miguel Neighborhood Association  
Santa Teresa Citizen Action Group  
San Tomas Neighborhood Association  
Silver Leaf Neighborhood Association  
South University Neighborhood  
Spartan Keyes Neighborhood Association  
Sunnyhills Neighborhood Association  
Sunnyvale Neighbors of Arbor Including LaLinda  
Thousand Oaks Neighborhood Association  
Warner Heights Neighborhood Association

## ASSOCIATE MEMBERS

---

College Park Neighborhood Association  
Cory Neighborhood Association  
Dobern Community Action Team  
Independence High Neighborhood Association  
Julian/St. James Neighborhood Association  
Lyndale Neighborhood Association  
Mayfair Improvement Initiative  
Mount Pleasant Neighborhood Association  
North Willow Glen Neighborhood Association  
Park Pleasant Neighborhood Association

Rose Garden Neighborhood Preservation Association  
Santa Teresa Foothills Neighborhood Association  
Senter Road/Creekside Neighborhood Association  
Seven Trees Neighborhood Group  
Shasta/Hanchett Park Neighborhood Association  
South Skyline Association  
Sunrise Valley Neighborhood Association  
Tamien Neighborhood Association  
West Evergreen Neighborhood Association  
Willow Glen Neighborhood Association