



Neighbor to Neighbor

VOLUME 6: NUMBER 2 - FEBRUARY 2003

CALENDAR

BOARD OF DIRECTORS MEETING

Thursday, Feb 6
6:30 pm
Call to order
Approval of minutes
Treasurer's report
Director's report
City Watch Day
Advocacy
New memberships
Board trainings

BOARD OF DIRECTORS MEETING

Wednesday, Mar 5

LOCATING AND WRITING GRANTS

Tuesday, Mar 18

ADVISORY COUNCIL MEETING

Wednesday, Mar 19

YOUTH LEADERSHIP CONFERENCE

Friday, Mar 28

UNSCC does not endorse
political candidates

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www.unsc.org

2002 IN REVIEW

by Jean McCloskey

Thank you to all who have made 2002 a tremendously successful year for United Neighborhoods of Santa Clara County (UNSCC). Considering the economy, this is an outstanding accomplishment. UNSCC sustained itself financially; managing to raise the \$97,000.00 required to continue operations and can be proud of the following *2002 highlights*:

- A successful annual conference in partnership with the San Jose Redevelopment Agency; attracting attendees from throughout the county including a large group from Gilroy and Santa Cruz because of the outstanding workshops, speakers and content.
- A unanimously sponsored resolution of commendation from the Santa Clara County Board of Supervisors in recognition of UNSCC's excellent contributions to the county
- A doubling of membership in the past two years; with 6 new members from Gilroy in 2002. *Volunteer extraordinaire, Irene Hsu*, is currently working with Gilroy's Development Department to organize yet another neighborhood association
- A \$5,000.00 challenge grant that was offered by one of our members and was successfully matched through everyone's efforts
- Production of several customized "workshops by request" for our members
- Award of another Community Foundation training contract for neighborhood grants
- Creation of the free service of several regional traffic calming workshops in three parts of Santa Clara County. We now have two people who will go to neighborhood or community groups and give free presentations on traffic calming; the options, what works, etc.
- Sponsorship from Community Foundation and a few County Supervisors for UNSCC Representatives to attend the Neighborhoods USA (NUSA) conference (the national conference for neighborhood associations held in Texas).

...continued on page 2

UNITED NEIGHBORHOODS OF SANTA CLARA COUNTY

United Neighborhoods of Santa Clara County is a coalition of neighborhood associations. Our mission is to promote the creation, preservation, and enhancement of healthy neighborhoods through education, resources and outreach.

Thank you County Supervisor Blanca Alvarado for supporting UNSCC!

Neighbor to Neighbor

2002 in Review ... continued

- conference for neighborhood associations held in Texas.)
- Implementation of a new arrangement of "Fiscal Sponsorship" whereby UNSCC earns money by acting as a clearing house to help groups that do not have 501c3 status to use our tax identification number to apply for funding and accept tax-deductible donations.
- Adoption of an "Advocacy Policy" to support members wanting UNSCC backing in their efforts to have such things as parks and educational efforts supported in their neighborhoods.

Looking Ahead

Planning for the Youth Leadership Conference in March is underway. It will be called the "Youth Empowerment Seminar" with the acronym YES. UNSCC is working in collaboration with the Santa Clara county Youth Task Force to engage 12 to 18 year olds throughout the county. The theme will be: Be Aware, Take Action and Make a Difference!

Hat's Off!

None of these things could have happened without the many hard-working and dedicated volunteers and members of UNSCC. I am truly honored to have been a board member for the past year and to have served with a humble group that did outstanding yeoman's work (including some magic) to keep UNSCC going and moving forward. Our **Executive Director, Jacqui Carr-Gouveia**, deserves special mention for her tireless efforts in this regard.

Keep the Success Going

2003 promises to be a very challenging year. Continue to help the quality of neighborhoods throughout Santa Clara County by volunteering and raising awareness of all the great UNSCC services and most critically, the raising of funds!

YOUTH LEADERSHIP CONFERENCE

On Friday, March 28 from 1pm to 9pm, there will be a Youth Leadership Conference - Be Aware, Take Action, Make a Difference - composing of six workshops, a service project, dinner and dance for youth 12 to 18 year olds throughout Santa Clara County. The Youth Leadership Conference is one way UNSCC is connecting youth with neighborhood associations to facilitate how the two can help each other. For more information, contact UNSCC at 408-286-8661 or unsc@pacbell.net.

FUNDING FOR SKATEPARKS

Established by professional skateboarder Tony Hawk, the nonprofit Tony Hawk Foundation works to promote high-quality, public skateparks in low-income areas throughout the United States.

The foundation seeks to fund the construction of skateparks that are designed and built by qualified and experienced skatepark contractors; include local skaters in the design process; are in low-income areas, or areas with a high population of "at-risk" youth; can demonstrate grassroots commitment to the project; have a creative mix of obstacles; do not require skaters or their parents to sign waivers; encourage skaters to look after their own safety and the safety of others; are open during daylight hours throughout the year; are free of charge; and are in areas that currently have no skateboarding facilities.

Grant amounts range from \$5,000 to \$25,000. To be eligible, applicants must be a 501(c)(3) public charity or a state or local agency (including public school systems or public projects). The foundation also will consider assisting start-up organizations. The foundation expects to approve grant requests quarterly (next due date is March 1, 2003). Visit <http://www.tonyhawkfoundation.org/> for application procedures and form.

Neighbor to Neighbor

LOCATING AND WRITING GRANTS

A two-hour workshop on Locating and Writing Grants is planned for Tuesday, March 18, 2003 at UNSCC office, 525 W. Alma Avenue, San Jose, CA. For more information, contact UNSCC at 408-286-8661 or unsc@pacbell.net.

RFC COMMUNITY GRANTS

Resources for Families and Communities (RFC) Community Grants application for the 2003-2004 funding cycle is now available. The application deadline is Saturday, March 1, 2003. Applications are available at all RFC offices and on the web at www.rfcommunity.org. To receive an application by email please contact 408-521-5110. For assistance, please contact Irene Camarena at icamarena@rfcommunity.org.

MULTI-AGENCY \$ GRANTS \$ INFORMATION FORUM

Sponsored by the City of San Jose's Neighborhood Development Center, 408-277-5350.

Tuesday, February 11, 2003, 6 – 9 pm
Emma Prusch Farm Park, Meeting Room
647 South King Road, San Jose

General information will be provided on each of the grant programs listed below, including what types of projects may be funded, how you may qualify for a grant, and the upcoming application due dates. This is a wonderful opportunity for your neighborhood group to learn about the five major grant programs in San Jose all at one time!

- The City of San Jose's Community Action & Pride Grant Program (CAP)
- The City of San Jose's Healthy Neighborhoods Venture Fund (HNVF)
- The City of San Jose's Community Development Block Grant (CDBG)
- Community Foundation Silicon Valley (CFSV)
- Resources for Families and Communities (RFC)

A MESSAGE FROM THE SANTA CLARA WATER DISTRICT

Nearly 80 percent of the debris found in our watershed, creeks, shoreline, and the Bay is washed, blown or dumped there from land. One piece of litter can end up miles from where it is discarded on a suburban street, polluting our water systems and causing a threat to wildlife. The primary sources of litter are: pedestrians, motorists, trucks with uncovered loads, household trash handling and its placement at the curb, loading docks, and demolition sites.

Because we live in a watershed, our community's litter makes a very big impact. A *watershed* is a land area that drains water into a creek, river, lake, wetland, bay or groundwater aquifer. In the Santa Clara Valley, the water from rain and irrigation (called runoff) picks up litter and carries it directly into storm drains, creeks and rivers that flow to San Francisco Bay.

You Can Make a Difference

- Don't litter, ever. Even a cigarette butt thrown on a city street can pollute the environment.
- When you see litter, pick it up and dispose of it properly.
- Secure and cover all truckloads as appropriate.
- Make sure your trashcan lid is closed securely.
- Always bring a bag for trash when picnicking, hiking or camping.
- If you own a business, check your dumpster on a regular basis and protect it from illegal dumping.
- Call the Santa Clara Countywide Recycling Hotline (800) 533-8414 or visit www.reducewaste.org to find out where to dispose of or donate large household items such as furniture, appliances, etc.

By protecting the watershed, creeks and Bay, you are protecting the environment for yourself, your children and future generations. For more information about how to protect your local watershed, visit www.watershedwatch.net or call 1(866) WATER-SHED for your free Watershed Watch Kit.

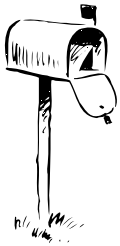
Neighbor to Neighbor

Put a Stop to Junk Mail!

courtesy of County Supervisor Blanca Alvarado

Are you frustrated with the deluge of coupons, catalogs, prize offers, and pre-approved credit card applications in your mailbox?

The amount of time the average American spends opening junk mail over the course of his or her life is 8 months, according to the Consumer Research Institute. Bulk mail destroys 62 million trees a year in the United States, which translates to a tree and a half per American family.



Anytime you buy a car, purchase merchandise from a catalog, subscribe to a magazine or dial a toll-free number, your name is sold to mail order companies.

A group of local organizations teamed up to help you reduce your amount of unsolicited mail. *The County of Santa Clara Integrated Waste Management Program*, San Jose State University's Recycling Hotline, and local cities developed a Junk Mail Reduction Kit. This kit provides six simple ways to reduce junk mail and help you take control of your mailbox.

TIPS TO REDUCE JUNK MAIL:

1. Fill out and mail the postcards provided in the kit.
2. Call the following numbers to request your name be taken off their list:
 - **Credit Card Offers - Equifax/Trans Union/Novus/Experian 1-888-567-8688.**
 - **Sweepstakes - Publisher's Clearinghouse 1-800-645-9242.**
 - **Shopping Flyers - Advo 1-510-489-6577 AND PennySaver/ Potpourri 1-800-479-4795.**
3. Call the number on the catalog and tell the representative you want to be taken off its list.

4. When you buy from a catalog over the phone or online, make sure to let the company know: "DO NOT SELL MY NAME."
5. Write on the bottom of checks and mail orders: "DO NOT SELL MY NAME."
6. Don't use Change of Address cards supplied by the Post Office. Instead, send out your own postcards.

To request the Junk Mail Kit, call the recycling hotline at 1-800-533-8414 or visit www.ReduceWaste.org to download the kit.

SUGAR AND SPICE AND NOT VERY NICE

A Workshop on Aggression among Elementary and Middle School Girls and What Parents and Teachers Can Do About It

Date: Saturday, February 1, 2003
Place: County Office of Education
1290 Ridder Park Drive, San José
Time: 8:45 A.M. - 12:00 Noon



For more information, call (408) 423-0718.
(space is limited)

SAVE THE DATE

Transportation and Land Use Coalition
Sixth Annual Summit in Oakland
Saturday, March 22, 2003
10am - 130pm

Senator Barbara Boxer will be the keynote speaker. For more information please email Robert Ping at robert@transcoalition.org.

Neighbor to Neighbor

CITY WATCH DAY

A DAY OF COLLABORATION

On January 21, 2003 at 7:00 pm, during San Jose City Council session, over 100 representatives of various neighborhoods turned out to celebrate the acknowledgement and honoring of an extraordinary partnership between the Mayor, City Council and Neighborhoods. Representatives from Oak Grove School District, Boys and Girls Clubs and League of Women Voters are a few of the guests who also attended in support of this partnership. United Neighborhoods of Santa Clara County (UNSCC) outgoing Chair, Daniel Chavez and new Chair, Scott Scholz presented a plaque to the Mayor and City Council, on behalf of UNSCC members, renewing the partnership between the Mayor, City Council and Neighborhoods. Mayor Ron Gonzales received the plaque with great appreciation. Amid a sea of waving "collaboration" pennants and yellow "City Watch" badges, neighborhood associations leaders cheered and celebrated a new beginning.

Opening remarks were delivered by Cheri Reaves, President of Haven Neighborhood Association. Haven Youth Commission representatives held a sign which read:

**City Watch Day – A Day of Collaboration
Honoring a Winning Partnership
Mayor, City Council and Neighborhoods**

The response to "City Watch Day – A Day of Collaboration" has been overwhelmingly positive from Mayor Ron Gonzales, City Councilmembers and Neighborhoods. Representatives from various school districts, churches, and other community organizations continue to express support of this partnership. City Watch Day – A Day of Collaboration continues to have a remarkable, far reaching, positive response. Haven Neighborhood Association and United Neighborhoods of Santa Clara County Executive Board would like to thank neighborhood representatives and guests for supporting this event.

NEIGHBORS HELPING NEIGHBORS

Free computer classes to start at the "Milpitas Community Learning Center" located at 159 Dixon Road on the corner of Arizona Ave and Dixon Road in Milpitas. The classes are offered free to all Milpitas residents through the collaborative efforts of volunteers from the Greater Love of God Church, the Sunnyhills Neighborhood Association, and California Technological Care.

The beginning computer classes are free to the public, targeting those who have suffer recent layoffs and are looking to improve computer office skills in hopes of landing a new job. Seniors, housewives, and anybody who needs basic computer classes are welcome to sign up.

Introduction to MS Word will be offered beginning February 10 on Mondays and Thursdays from 6:30 - 7:30pm. Introduction to Excel will be offered beginning February 10 on Mondays and Thursdays from 7:30 - 9:00pm. Introduction to Computers will be offered starting February 11 on Tuesdays and Wednesdays from 6:00 - 7:30pm. Introduction to Power Point will be offered starting February 11 on Tuesdays and Wednesday from 7:30 - 9:00pm.

For more information or to sign up for the free classes, call Neil Mackenzie in the evening at 408-946-5260.

UNSCC BOARD OF DIRECTORS

Chair	Scott Scholz
Vice Chair	Tom Clifton
Secretary	Meg Stein
Treasurer	Tom Freeman
Board Members	Helen Bliven
	Bob Dhillon
	Bart Fisher
	Ken Henning
	Bill Hughes
	Judd Murkland

UNSCC STAFF

Executive Director	Jacqui Carr Gouveia
Program Coordinator	Irene Hsu

Nonprofit Org.
U.S. Postage
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San Jose, CA
Permit #3323

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GENERAL MEMBERS

Alma Neighborhood Association
Berryessa Citizens Advisory Council
Blossom Valley Neighborhood Association
Buena Vista Neighborhood Association
Burbank Community Association
Campus Community Association
Canoas Garden Neighborhood Association
Crescent Park Neighborhood Association
Eden Neighborhood Association
Edenvale Roundtable Community Association
Friends of Santa Teresa Park
Goodyear/Mastic Neighborhood Association
Guadalupe/Washington Neighborhood Association
Horace Mann Neighborhood Association
Japantown Neighborhood Association
Julian/St. James Neighborhood Association
Lakewood Village Neighborhood Association
McLaughlin Corridor Neighborhood Association
Monta Loma Neighborhood Association

Northside Neighborhood Association
Olinder Neighborhood Association
Old Mountain View Neighborhood Association
Rancho Narvaez Neighborhood Association
Redwood Estates Community Club
Roosevelt Park Community Action Team
Rosemary Gardens Neighborhood Association
San Jose Downtown Residents Association
San Miguel Neighborhood Association
Santa Teresa Citizen Action Group
San Tomas Neighborhood Association
Sherman Oaks Neighborhood Association
Silver Leaf Neighborhood Association
South University Neighborhood
Spartan Keyes Neighborhood Association
Sunnyhills Neighborhood Association
Sunnyvale Neighbors of Arbor Including LaLinda
Thousand Oaks Neighborhood Association
Warner Heights Neighborhood Association
West of Fourth Street Neighborhood Group
Willow Glen Neighborhood Association

ASSOCIATE MEMBERS

College Park Neighborhood Association
Cory Neighborhood Association
Dobern Community Action Team
Eden Hill Neighborhood Association
Fairview Drive Neighborhood Association
Haven Neighborhood Association
Hyde Park Neighborhood Association
Independence High Neighborhood Association
IOOF/San Ysidro Neighborhood Association
Joaquin Miller Neighborhood Association
LeyVa Community Action Team
Lyndale Neighborhood Association
Mayfair Improvement Initiative
Mount Pleasant Neighborhood Association

Newhall Neighborhood Association
North Murray Neighborhood Association
North Willow Glen Neighborhood Association
Park Pleasant Neighborhood Association
Rogers Lane Neighborhood Association
Rose Garden Neighborhood Preservation Association
Santa Teresa Foothills Neighborhood Association
Seven Trees Neighborhood Group
Shasta/Hanchett Park Neighborhood Association
Southgate Neighborhood Association
South Skyline Association
Summerhill Neighborhood Association
Sunrise Valley Neighborhood Association
Tamien Neighborhood Association
West Evergreen Neighborhood Association