



Neighbor to Neighbor

VOLUME 5, No. 7 JULY 2002

CALENDAR

WORKSHOPS & MEETINGS

Working with City Officials

Tuesday, July 9
Cancelled because of low interest.

Advisory Council Meeting

Wednesday, July 17
6:45 pm
525 W. Alma Avenue
San Jose

Advisory Council Meeting

Wednesday, Sept. 18
6:45 pm
525 W. Alma Avenue
San Jose

Annual Neighborhood Conference

Saturday, October 12

525 W. Alma Avenue
San Jose, CA 95125
Phone: (408) 286-8661
Fax: (408) 286-8680
unsc@pacbell.net
www.unsc.org

TREMENDOUS COMMUNITY ASSET

by Elizabeth Cord

January 25, 1999 was a big day for residents of south San Jose. The Santa Teresa Citizen Action Group (STCAG) held its first community meeting, attended by over 600 neighbors. Later that night, SouthSanJose.com, the neighborhood web site that has since hosted over 100,000 hits, was launched. South San Jose has never been the same.

Scott Scholz, Vice President of STCAG and host and founder of SouthSanJose.com, has been an integral part of the largest community movement ever in San Jose. Concern initially swirled around an abandoned shopping center. Residents worried it would become a crime magnet. Local grocery stores recruited to the center declined. Aggressive panhandling made the center unwelcoming to neighbors.

A week later, the *San Jose Mercury News* carried stories of both the Cisco Campus proposed for North Coyote Valley, and the proposed Calpine power plant. Sleepy residential south San Jose ignited with public sentiment over both projects. SouthSanJose.com covered the controversy, giving neighbors an outlet to express concerns, a source of solid information regarding neighborhood issues, and a way to connect with neighbors through this remarkable neighborhood resource.

Scott's hard work and dedication to the community have provided a forum for every opinion but his own. He maintains his commitment to letting the community interact, never editing or editorializing. His high standards keep the level of debate respectful, if heated.

Scott's cool demeanor and respect for others set the tone for a calm interchange of ideas, through which all opinions are valued and information is exchanged. From lost cats to brush fires, if it happens in the south San Jose communities of Blossom Valley, Santa Teresa, Edenvale, Almaden, or Coyote Valley, Scott is on top of it and you will find it on SouthSanJose.com.

see Scott Scholz, page 4

UNITED NEIGHBORHOODS OF SANTA CLARA COUNTY

United Neighborhoods of Santa Clara County is a coalition of neighborhood associations. Our mission is to promote the creation, preservation, and enhancement of healthy neighborhoods through education, resources and outreach.

Neighbor to Neighbor

ELIZABETH ANABO BRICC AWARD

The Elizabeth Anabo Building Resourceful Inspirational Creative Community (BRICC) Awards were established in 1994 to recognize the work neighborhood groups do in building communities and revitalizing neighborhoods. Beginning in 2001, the award was renamed to honor the memory of and to commemorate Elizabeth Anabo, a Senior Program Officer at Community Foundation Silicon Valley (CFSV) who passed away October 2000. Anabo was extremely dedicated to, and passionate about neighborhood groups and made tremendous contributions to them over the four years she worked at Community Foundation. Neighborhood associations nominate themselves for the award by submitting a nomination form. The award of \$1,000 and a plaque mounted on an actual clay brick are presented each fall at the United Neighborhoods of Santa Clara County (UNSCC) Annual Conference. Spartan Keyes Neighborhood Association of San Jose is the 2001 award recipient.

- 8/12: Information and application forms posted on CFSV and UNSCC web sites
- 8/16: Notification postcards are mailed to neighborhood associations
(This may be different from past years when nomination forms were sent. Nomination forms may be requested or downloaded from the web sites this year).
- 8/30: Reminder postcards sent to associations
- 9/20: Nominations due to CFSV
- 10/2: Review Committee meets with applicants and selects 2002 winner(s)
- 10/12: BRICC Award(s) presented at UNSCC Annual Conference

CHALLENGE GRANT UPDATE

The anonymous Challenge Grant donor is gracious enough to extend the deadline to match donations dollar-for-dollar up to \$5000 until the Advisory Council meeting on July 17. UNSCC has received \$1400 in matching donation to date.

UNSCC is a 501(c)(3) non-profit organization so contributions are tax-deductible. To donate, send check to, payable to UNSCC, 525 West Alma Avenue, San Jose, CA 95125. For more information on the Challenge Fund or the fundraiser, call Jacqui at 408-286-8661 or email unsccl@pacbell.net.

- I want to help UNSCC. Here's my tax-deductible donation.
- I want to help UNSCC. Contact me so we can talk about how I can help.
- I will pay for the printing and mailing of UNSCC's newsletter (\$250 per month).
- I will pay for the utilities associated with the operation of UNSCC (\$250 per month).
- I will provide breakfast for neighborhood activists (\$700 feeds 100).
- I will sponsor a track at the Annual Neighborhood Conference (\$500 pays for 1 track of 3 seminars).
- I will host a workshop at the Annual Neighborhood Conference (\$200 per workshop).
- I will donate the water for the attendees at the Annual Conference (\$100 estimated cost).
- I will contribute toward the purchase of thank you gifts for presenters donating their time at the Annual Neighborhood Conference (\$50 per seminar for 2 presenters).
- I will contribute toward the purchase of table center pieces for the Annual Neighborhood Conference (\$25 per table center piece).

Name _____ Email _____
Address _____ Phone _____

Neighbor to Neighbor

UNSCC ADVISORY COUNCIL MEETING

Wednesday, July 17, 2002
6:45 - 8:30 pm
525 West Alma Avenue, San Jose

Come Celebrate UNSCC Challenge Grant
Success!

Wine – Cheese – Entertainment

Announcements – Bylaws Amendment
Proposed bylaws changes can be found on the
web site.

Kathy Sutherland, Professional Planner
“How to Plan a Neighborhood Event”

ADDITIONAL WORKSHOP AT ANNUAL NEIGHBORHOOD CONFERENCE

This new breakout workshop is not in any of the developed tracks. It will be a stand alone workshop. The purpose of the workshop is to provide some insights to neighborhood and community leaders aspiring to transition into another level of community service; whether, it be becoming a member of a commission, a city council member, a board of supervisor, or offices at the state or federal level.

This workshop should deliver testimonials of what the next steps are or should be, the preparation needed to take those steps, some of the pitfalls to watch for, some campaign finance issues that may arise, and tips on networking and running a successful campaign. The workshop should cover general areas of what it takes to move to the next stage of community activity into the world of elected or appointed offices.

NOTES FROM THE CHAIR

Hello UNSCC members and friends. Hopefully you all had a great Father's Day and an enjoyable Fourth of July. Allow me to share a few items.

- 1) The challenge grant of \$5,000 is awaiting your contribution. The contribution can be small or large. For every dollar donated the grant contributes a dollar to UNSCC. So if you can contribute, feel free to do so.
- 2) The Conference Committee is working diligently to bring you a better than before conference this October 12. Start making plans to attend as a neighborhood team or a contingency of neighborhood representatives. Register early and get a free parking pass.
- 3) All work and no play can take its toll. The July 17 Advisory Council meeting will be a wine and cheese, live entertainment, and plenty of rubbing elbows celebration. Come on by and have some fun.
- 4) As a non-profit organization, fundraising is constantly being sought. How can you help? Simple, if you hear of grants, sources of donations, someone desiring a tax write off, and/or just won the lottery, please think of UNSCC. Your help is always appreciated.

UNSCC is here for you!

Daniel J. Chavez
Chairperson, UNSCC

RFC MULES

Resources for Families and Communities (RFC) Mules, vans to transport seniors, are in operation. This program provides free transportation services for seniors to their health appointments, recreational activities, and more. Due to high demand, a two week advance notice is needed. If you would like more information or to sign up for services, please contact 408-528-6700. Let them know you are in need of a 'Mule.' Yes, this may sound a bit silly, but humor relieves stress.

Neighbor to Neighbor

NUSA CONFERENCE REPORT

UNSCC Attendance sponsored by
Community Foundation Silicon Valley

United Neighborhoods of Santa Clara County (UNSCC) Chairperson Daniel J. Chavez and Executive Director Jacqui Carr Gouveia were able to attend the Neighborhood USA (NUSA) 2002 27th Annual Conference in Houston, Texas because of a grant from Community Foundation Silicon Valley. This was the largest NUSA Conference ever with over 1800 attendees from across the nation and four countries. The conference had 72 very informative workshops, 40 neighborhood tours and a resource fair of 60 booths.

UNSCC members, Mayfair Improvement Initiative of San Jose and SNAIL of Sunnyvale had representatives attending. Santa Clara County was well represented.

Mayfair Improvement Initiative presented an excellent, bilingual workshop on the Recruitment Strategies of the Casa en Casa Program. Mayfair Improvement Initiative staff person, Rafael Cruz, and Board Member, Rachel Rivera, shared the productive outreach efforts.

The Resource Library at UNSCC now has additional materials available for neighborhood associations on the following topics:

- 501(c)(3) Status, "What is it?" "How do you get it?"
- Basic Board Roles and Responsibilities
- Basic Board Structure and Bylaws
- Basic Parliamentary Procedure
- Case Studies in Hispanic Outreach
- Compiling a Board Manual
- Effective Meetings
- Facing the Challenge of Racism and Race Relations
- Fundraising
- Financial Management
- Getting Media Attention
- Guides on Study Circles
- Hosting a Candidates Forum
- Is Your Board Running at Top Speed?
- Police and Residents Building Relationships Together
- Public Dialogue and Community Problem Solving
- Schools and Communities Working Together
- Ten Steps to Building a More Inclusive Community
- Youth Neighborhood Association Partnership Program

SCOTT SCHOLZ, TREMENDOUS COMMUNITY ASSET

continued from front page

Many try to give back to their communities; Scott just does it more effectively. His contribution of time, talent, and energy has changed the face of south San Jose forever. His commitment as Vice Chair of United Neighborhoods of Santa Clara County will bring his community spirit to neighborhoods all over Santa Clara County. All who benefit from Scott's enthusiasm and dedication are amazed by his great work and understated presence.

Today SouthSanJose.com, approaching 120,000 hits, continues to achieve Scott's vision of uniting neighbors in south San Jose. It is accessed from all over Santa Clara Valley, and more and more often, from all over the country. It is the model for all successful community web sites. San Jose has a tremendous asset in Scott Scholz.

HELP PLANT TREES!

The next Our City Forest "Tree Amigo" volunteer training course begins July 10. Those completing the 18-hour training will become certified to coach volunteers at neighborhood and school tree plantings sponsored by Our City Forest.

DATES & TIMES:

Wednesdays: 7/10, 7/17, 7/24, 7/31 from 6 - 9 pm

Saturdays: 7/20 and 8/3 from 9 am - noon

COST: FREE

This course consists of six 3-hour classes. Students will learn planting techniques, species identification, basic tree care, and how to help organize a community planting. There will be a tree nursery tour, a walking tree tour and a tree planting project. The training is open to all. No experience necessary. For more information, please call 408-998-7337 or 408-99-TREES or visit www.ourcityforest.org.

Neighbor to Neighbor

NEIGHBORHOOD NEWS & DATES OF INTEREST

Campus Community Association

Fourth of July Picnic
Thursday, July 4 from 7am - 10pm
600 block of South 16th Street, San Jose
Ken Podgorek at 408-971-1911 for information

Mount Pleasant Neighborhood Association

First Annual Neighborhood Wide Flea Market
Saturday, July 13 from 8am - 2pm
Robert Sanders Elementary School
3411 Rocky Mt. Drive, San Jose
Toni Saizan 408-259-8326 for more information

Silver Leaf Neighborhood Association

Dumpster Day
Saturday, July 13 at 8am
Silver Leaf Park, San Jose
Shawn Burton 408-472-4941 for more information

Brenda Lopez Memorial Park

grand opening dedication ceremony
Saturday, July 15 from 11am - 2pm
Washington Elementary School
corner of Sherman/Oak Streets, San Jose
Mark Lopez 408-535-6261 for more information

Dobern Community Action Team

Health and Safety Resource Fair and Carnival
Saturday, July 27 from 11am - 3pm
Gittle Ct-Dobern Ave-Soni Ct, San Jose
Olga Ruiz 408-926-0217 for more information

Guadalupe River Park & Garden

Water Wizard Day Camp for ages 7-10
Tuesdays and Thursdays from 8:30am - 12:30pm
July 9 & 11, July 16 & 18, July 23 & 25,
July 30 & August 1, August 6 & 8
Spring Street between Taylor & Hedding, San Jose
408-298-7657 or www.grpg.org for information

La Guelaguetza

commitment to sharing
Saturday, July 20, 2002
MACSA in San Jose
408-347-8208 or Tinkihuasi@aol.com for info

Tamien-Goodyear/Mastic Neighborhood Associations, Alma Youth Center, Weed and Seed, and Strong Neighborhoods Initiative

National Night Out - Bring A Plant to Beautify Alma Ctr
Tuesday, August 6 from 6:30pm - 9pm
136 West Alma Avenue, San Jose
Cecilia Santos-Chavez 408-998-8379 for info

Featuring: face painting, jump house, skate rails and ramp, chili salsa contest, music by Mel Barrages, pot luck dinner, ice cream, pictures with Spiderman (Neighborhood Watch)

Pro Bike/Pro Walk 2002

Five Days to a Better Future
September 3 - 6, 2002
St. Paul, Minnesota
www.bikewalk.org/conference.htm or
info@bikewalk.org for more information

California Trails & Greenways Conference

September 6 - 8, 2002
Tahoe City, Nevada
916-651-6915 or [pdavid@parks.ca.gov](mailto:p david@parks.ca.gov) for info

UNSCC BOARD OF DIRECTORS

Chair	Daniel J. Chavez
Vice Chair	Scott Scholz
Recording Secretary	(open)
Treasurer	Tom Freeman
Board Members	Tom Clifton
	Renee Horton
	Jean McClosky
	Dale Osborn
	Cecilia Santos-Chavez
	Rosario Vasutin

UNSCC STAFF

Executive Director	Jacqui Carr Gouveia
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Nonprofit Org.
U.S. Postage
PAID
San Jose, CA
Permit #3323

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GENERAL MEMBERS

Berryessa Citizens Advisory Council
Blossom Valley Neighborhood Association
Buena Vista Neighborhood Association
Burbank Community Association
Campus Community Association
Canoas Garden Neighborhood Association
Crescent Park Neighborhood Association
Eden Neighborhood Association
Edenvale Roundtable Community Association
Friends of Santa Teresa Park
Goodyear/Mastic Neighborhood Association
Guadalupe/Washington Neighborhood Association
Horace Mann Neighborhood Association
Julian/St. James Neighborhood Association
Lakewood Village Neighborhood Association
LeyVa Community Action Team
McLaughlin Corridor Neighborhood Association
Northside Neighborhood Association

Old Mountain View Neighborhood Association
Rancho Narvaez Neighborhood Association
Redwood Estates Community Club
Roosevelt Park Neighborhood Association
Rosemary Gardens Neighborhood Association
San Jose Downtown Residents Association
San Miguel Neighborhood Association
Santa Teresa Citizen Action Group
San Tomas Neighborhood Association
Silver Leaf Neighborhood Association
South University Neighborhood
Spartan Keyes Neighborhood Association
Sunnyhills Neighborhood Association
Sunnyvale Neighbors of Arbor Including LaLinda
Thousand Oaks Neighborhood Association
Warner Heights Neighborhood Association
West of 4th Street Neighborhood Group

ASSOCIATE MEMBERS

College Park Neighborhood Association
Cory Neighborhood Association
Dobern Community Action Team
Independence High Neighborhood Association
Lyndale Neighborhood Association
Mayfair Improvement Initiative
Mount Pleasant Neighborhood Association
North Willow Glen Neighborhood Association
Park Pleasant Neighborhood Association

Rose Garden Neighborhood Preservation Association
Santa Teresa Foothills Neighborhood Association
Seven Trees Neighborhood Group
Shasta/Hanchett Park Neighborhood Association
South Skyline Association
Sunrise Valley Neighborhood Association
Tamien Neighborhood Association
West Evergreen Neighborhood Association
Willow Glen Neighborhood Association